

Privacy Policy

Welcome to www.Taburoco.com (the “Site”), brought to you by Taburo Inc, f.k.a Taburo LLC (“Taburo Inc.”, “We”, “Our” or “Us”).

Introduction

Taburo Inc is committed to protecting the privacy of users of our Site. This Privacy Policy will discuss our collection, use, and disclosure practices of information collected on the Site. By using the Site, you consent to the terms of this Privacy Policy. This policy does not apply to the practices of companies or persons that Taburo Inc. does not control or employ or to any other websites unless this policy appears on such websites.

2. Information Collection, Use and Disclosure

Collection.

Personally Identifiable Information. As used herein, “Personally Identifiable Information” is information that specifically identifies you. For example, the categories of Personally Identifiable Information we collect may include your name and contact data (e.g., address, email address). We only collect Personally Identifiable Information that you voluntarily provide to us through the Site. For example, you may choose to provide us with Personally Identifiable Information when you subscribe to our newsletter or enter promotions or contests offered on the Site. We will also collect your date of birth to confirm that you meet the legal drinking age. If we combine information that does not specifically identify you with your Personally Identifiable Information, it will be treated as Personally Identifiable Information.

Cookies and Similar Technologies. As is common with many websites, we may use “cookies” or similar type of file (such as clear gifs, web beacons, tags, and similar technologies) to help us gather and store information about Site usage. A cookie is a small data file that our server sends to your browser when you visit the Site. The use of cookies helps us to assist your use of certain aspects of the Site. The information collected through cookies and similar technologies may include, without limitation, the address of the websites you visited before and after you visited the Site, the type of browser you are using, your Internet Protocol (IP) address, what pages on the Site you visited and what links you clicked on. Cookies and similar items are not used by us to automatically retrieve information that can identify you from your device without your knowledge. However, some of the information we collect may include data, such as IP address data or the identifiers associated with your device that are unique to your computer or device.

Please be advised that certain third parties that are beyond the scope of this Privacy Policy may collect information in connection with the Site. We are not responsible for the acts or omissions of such third parties. For example, we use Google Analytics to understand how visitors interact with our Site. The type of information Google collects include pages visited, videos viewed, etc. This information helps us learn things like what pages or features are most attractive to our visitors. For more information, learn how Google uses data when you visit their partners’ sites or apps. You can opt out of Google Analytics on most browsers through the mechanisms made available by Google here:
<https://tools.google.com/dlpage/gaoptout>.

You can delete cookies at any time or you can set your browser to reject or disable cookies. Further information on cookies is available at www.allaboutcookies.org. By deleting our cookies or disabling future cookies you may not be able to access certain areas or features of our Site or some of its functionality may be affected.

Clickstream Data.The Site automatically receives and records information on our server logs from your browser, including your IP address, cookie information and the page you requested. We may collect and use clickstream data to determine how much time visitors spend on websites, how visitors navigate throughout websites and how we may tailor our Site to better meet consumer needs. We may compile, use, and report to third parties (such as advertisers) aggregate statistics about our users in terms of numbers, traffic patterns and related Site information.

Use and Disclosures of Information.

Taburo Inc will not sell or rent your Personally Identifiable Information to anyone except as specifically set forth in this Privacy Policy. Unless we have your specific consent to use your Personally Identifiable Information in a different manner, the information we collect will be held by Taburo Inc and may only be used by Taburo Inc and its affiliated companies, agents, partners, service providers, or other related third parties as indicated on the Site or as described below:

- Provide the Site. We may use your information to improve and enhance and allow you to use and interact with our Site, to respond to your direct inquiries, and to carry out our obligations in connection with the Site.
- Marketing Communications. We may use your information in order to communicate with you about our products and services. However, you will be able to choose whether or not to receive such communications (See Section 5 below). If you choose to receive such communications, you will be able to unsubscribe from such communications at any time (See Section 6 below).
- Marketing Analysis. We may use information for internal marketing analysis, for example, to assess trends among our consumers or to measure the amount of traffic to our Site. We may also share non-Personally Identifiable Information with others, such as advertisers, in aggregate anonymous form, which means that the information will not contain any Personally Identifiable Information about you. We will only share Personally Identifiable Information with third parties for marketing analysis with your consent.
- Service Providers. We work with third parties who provide services including but not limited to data analysis, Site management and development, and other services of an administrative nature. We may share your Personally Identifiable Information with such third parties for the purpose of enabling these third parties to provide such services to us.
- Sale or Transfer. In the event of a sale, merger, consolidation, change in control or transfer of substantial assets to a third party, we may transfer or assign to such acquiring third party information concerning your relationship with us, including without limitation, Personally Identifiable Information that you have provided and other information concerning your relationship with us.
- Legal Purposes. We may use your Personally Identifiable Information in order to respond to subpoenas, court orders or as otherwise required by any law, regulation, legal process or government request or where we believe such action is necessary in

order to detect, protect or defend us and/or other third parties against error, negligence, breach of contract, theft, fraud and other illegal or harmful activity, to comply with our audit and security requirements, and to audit compliance with or corporate policies, procedures, legal and contractual obligations.

Please note that if you specifically consent to additional uses of your Personally Identifiable Information, we may use your Personally Identifiable Information in a manner consistent with that consent. Finally, we reserve the right to use and disclose information that is not Personally Identifiable Information in any manner permitted by law except as otherwise provided in this privacy policy.

4. Public (or Interactive) Areas of Site

Information that you post on or through the public areas of the Site, if any (such as chat rooms, bulletin boards or discussion groups) are generally accessible to and may be collected by others parties. This may result in unsolicited messages or other unwelcome contact from third parties not related to Taburo Inc. Users of this Site are encouraged to exercise caution when providing Personally Identifiable Information about themselves in public (or interactive) areas of this Site. Taburo Inc is not responsible for any unsolicited or unwelcome contact from third parties not related to Taburo Inc, as a result of you providing any information in public (or interactive) areas of this Site.

5. Receiving Marketing Communications

We may be interested in sending you certain information (digitally or otherwise) regarding the Brand's products, services, promotions, or upcoming events that we believe may be of interest to you. You are able to choose whether or not you are interested in receiving such information. Prior to us sending you any direct email marketing communications, you will be required to "opt-in" to choose to receive such marketing communications.

6. Rights, Choices, and Opt-outs

Editing or Deleting Your Account Information; Preferences. You may request that we edit or delete your account information or “opt-out” of receiving any email marketing communications, at any time, by requesting so in an e-mail to info@taburollc.com or, with respect to email marketing messages, following the “opt-out” instructions including in the email marketing communication sent to you, if applicable.

Cookies. As noted above, if you want to stop or restrict the placement of cookies or flush any cookies that may already be on your computer or device, please refer to and adjust your web browser preferences. Further information on cookies is available at www.allaboutcookies.org. By deleting our cookies or disabling future cookies you may not be able to access certain areas or features of our Site or some of its functionality may be affected.

Do Not Track. Please note that we do not respond to or honor “do not track” (a/k/a/ DNT) signals or similar mechanisms transmitted by web browsers.

7. Data Retention

We will retain your information for as long as your account or inquiry is active or as needed to provide you with access to the Site and/or other services and for a reasonable time thereafter in accordance with our standard procedures or as necessary to comply with our legal obligations, to resolve disputes, and to enforce our agreements. Even if we delete some or all of your information, we may continue to retain and use aggregate or anonymous data previously collected and/or anonymize or aggregate your Personally Identifiable Information.

8. External Links

This Site may include links to other websites whose privacy policies we do not control. Once you leave our servers (you can usually tell where you are by checking the URL in the location bar on your browser), use of any information you provide is governed by the

privacy policy of the operator of the site you are visiting (unless otherwise stated). That policy may differ from ours. If you can't find the privacy policy of any of these sites via a link from the site's homepage, you should contact the site directly for more information.

9. Changes to this Privacy Policy; Last Updated

We may amend this policy from time to time. If we make any substantial changes in the way we use your Personally Identifiable Information we will notify you by posting a prominent announcement on our pages and/or by contacting you directly. This policy was last amended on July 16, 2021. We encourage you to periodically review the Site for the latest information on our privacy practices. Your continued use of the Site following the posting of any changes to this Privacy Policy means you accept such changes.

10. Securing Your Information

We use reasonable administrative, technical, and physical security measures to protect your Personally Identifiable Information from unauthorized access and use. However, regardless of the effectiveness of our security measures, no security system is impenetrable. We cannot guarantee the security of our database, not can we guarantee that the information you supply will not be intercepted while being transmitted to us over the Internet. We ask you to do your part, by keeping any computer passwords you use to access the Internet or this Site strictly confidential.

11. Location

Location: Our Site is maintained in the United States of America. By using the Site, you agree and acknowledge that your information will be stored and used in the USA as specified in this Privacy Policy. You understand that data stored in the USA may be subject to lawful requests by the courts or law enforcement authorities in the USA.

12. Contact

For questions or concerns relating to this Privacy Policy or your information, we can be contacted at: info@taburollc.com